



Проведение юзабилити-тестирования на мобильных телефонах



UIDesignGroup

Бородина Елена
Аналитик UI design Group



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Телефон это не компьютер



Телефон это не компьютер



Различные модели телефонов



Различные модели телефонов



Тестовые SIM-карты



Тестовые SIM-карты



Фиксация действий пользователей



Фиксация действий пользователей



Отражение в телефоне



Отражение в телефоне



Переключение камер



Переключение камер



Тестирование женщин длительнее



20%

Тестирование женщин длительнее



20%

Создание скриншотов для отчета

The screenshot displays the Morae Manager software interface. The main window shows a video recording of a focus group session with several participants seated around a table. The interface includes a menu bar (File, Edit, Create, Search, Play, View, Help), a toolbar, and a sidebar with navigation options like 'Analyze' and 'Project'. The central video player shows a recording titled 'Recording - FocusGroupExampleVideoRecording' with a progress bar and playback controls. Below the video, there is a 'Search Results' section with a table of markers.

#	Elapsed ...	Recording	Task	Event	Details	Title	Owner	Notes	Score
1	0:01:20.29	FocusGroupEx...	Ways to volun...	Marker	Q (Query)		Recorder Logger	Martessori et...	1 - Positive
2	0:01:22.30	FocusGroupEx...	Ways to volun...	Marker	Q (Query)		Recorder Logger	coaching... &	1 - Positive
3	0:01:25.05	FocusGroupEx...	Ways to volun...	Marker	Q (Query)		Recorder Logger	Lansing-refug...	1 - Positive

Total Events: 33 Selected Events: 0 Selected Duration: Not applicable

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